



SYNCOPE

FINANCIAL LEADERSHIP



**FINANCIAL
CLARITY**



**BUSINESS
STRATEGY**



**TOOLS TO
EFFECT CHANGE**

Syncopate Financial Leadership Professional Corporation

Syncopate Financial Leadership is a **Financial Advisory Services** firm that bridges the gap between bookkeepers and traditional accounting firms.

www.SyncopateLeadership.com



WHO WE ARE

Focusing on **ENTREPRENEURS**, we offer services ranging from CFO leadership, financial planning and analysis, to controllership, accounting services and more.

We provide you with Financial Clarity, Business Strategy Support, and the Tools to Effect Change - in your business and beyond.

We recognize the economic and social wealth inequality gap that exists today, resulting from centuries of colonialism in North America.

We believe that entrepreneurs are perfectly positioned to help close the wealth inequality gap.

Syncopate ensures you, as an entrepreneur, are fully positioned to create economic and social impact in the world - building a **LEGACY** upon which future generations will thrive.

ENTREPRENEURSHIP



PRACTICE

Professional or artistic



ORGANIZATION

For profit or not-for-profit



IDEA/CAUSE/ BRAND

Entrepreneurship is a **Creative** endeavour which creates:

- New markets and ways of serving people
- Employment and organizational culture
- New ways of thinking

Perhaps most importantly, entrepreneurship creates **Economic and Social Wealth** that accrues in our communities, building a legacy for future generations.

For a fraction of the cost of a full time employee, Syncopate provides entrepreneurs with the financial skills they need to manage their growth.

SYNCOPATE'S SERVICES BRIDGE THE GAP BETWEEN TWO KEY FINANCIAL SUPPORTS: YOUR BOOKKEEPER AND YOUR TRADITIONAL ACCOUNTING FIRM.

Bookkeepers track financial transactions, enabling the preparation of detailed financial reports that help you understand how your business is performing.

Traditional accounting firms are known for providing audit and other assurance services, tax advisory and tax preparation services.



WHAT ENTREPRENEURS NEED



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THINK OF US AS A "BIG COMPANY" FINANCE TEAM AVAILABLE TO YOUR SMALL TO MID-SIZED BUSINESS ON A FRACTIONAL BASIS.

As businesses begin to "take off", entrepreneurs need more dedicated support than what their bookkeepers and traditional accounting firms can provide.

That's where Syncopate does its best work - during the growth phases, once your business has become established.

TESTIMONIALS

"Our firm needed someone like Syncopate to come in, assess the situation, come up with a doable plan and help execute it. Syncopate understands and sees the big picture, and helps me come up with the correct strategy to deal with our suppliers and our customers."

- James Brown, Owner and President, J.A.K. North America Inc.

"Syncopate's support in automating some of our key business processes resulted in significant time savings on a weekly, monthly and annual basis. As an entrepreneur, having these tasks off my plate freed me up to keep my focus on my business."

- Ana Belic, President & Founder, GTA Photography Classes

"The work Syncopate did for us will prove to be the foundation for a whole new approach to understanding our day-to-day finances... The tools that Syncopate developed for us will compel better decision-making in the day to day and more valuable reporting to the Board."

- Darlene Pratt, Executive Director, London Clay Art Centre

"My sincere thanks to YOU. Client feedback was extremely positive with respect to working with you, your team and your output and support. Congrats on a job well done!"

- Partner, National Practice Leader, Leading Canadian Accounting Firm

OUR VISION

A world where every person can reach their highest human potential.

OUR MISSION

To create a sustainable legacy of economic and social inclusiveness through entrepreneurship.

OUR VALUES

- Entrepreneurship
- Creativity
- Leadership
- Relationship

